

J DAVID TAX LAW

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To Whom It May Concern,

I am writing this letter as a recommendation for Brad Hicken and Thirty Second Street Media. We have worked with Brad as our media buyer for radio since October of 2016. He has been an integral part of our marketing strategy helping J. David tax Law to go from \$374,000 in revenue in 2016 to \$10.1 million in 2019. Further, the radio strategy that Brad crafted has helped the firm to become dominators in the Orlando and Jacksonville markets. We have further expansion plans to open offices in three additional cities including Tampa, Ft. Lauderdale, and Charlotte, NC within three years with Thirty Second Street laying the radio groundwork that complements our digital strategies so well.

Brad has proven himself to be a true partner who is vested in helping our business to put up double-digit percentage growth in the last four years. His attentiveness, insight, and experience are among the best I've dealt with in my 15 years as a business owner and entrepreneur. He would be among the first resources I would call to start or exponentially grow another business.

Best regards,

David

Co-Founder

J. David Tax Law