Subject: Letter of Recommendation

Date: Thursday, April 30, 2023

From: Pocsik, Brady
To: Brad Hicken
Attachments: image001.png

To whom it May concern:

I've been working with Brad for nearly five years, and he's one of the best in the business. He's one of the top media strategists, and business partners I work with here at Katz Media. We've worked together on numerous successful campaigns in both broadcast and digital space that have exceeded expectations for his clients. Brad puts his clients first, and if I were looking for an agency to work with Brad is the first person I would call.

-Brady

## **Brady Pocsik Senior Account Executive**

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